

SEE Automotive Conference 2026 – THE AGENDA

Hotel Crowne Plaza, Belgrade, Serbia May 12th & 13th, 2026

Day 1: Tuesday, 12.05.2026

The Morning Sessions

Welcome to Belgrade – Centrepont of SEE Mobility Industries

Welcome remarks by

Igor Vijatov, Automotive & Mobility Cluster Serbia

Vladimir Tomić, Development Agency of Serbia - RAS

Irhad Puce, United Nations Industrial Development Organization – UNIDO

H.E. Eugeniu Osmochescu, Deputy Prime Minister of the Republic of Moldova

Opening Keynote:

Dr. Manuel Kallweit, Chief Economist & Head of Economic Intelligence Unit at the **German Association of the Automobile Industry – VDA**, in conversation with Alexander Markus from the Serbian-German Chamber of Commerce (AHK)

Keynote:

Dr. Milan Kumar, CIO, TEDx Speaker & Best Selling AI Author

Experience the unusual: an innovation leader & new ideas spreader shares insights from the known & less known corners of the mobility industries: Batteries, Humanoid Robots, Drones, Service/Maintenance/Repair, and also AI/Data Monetization and unlocking new revenue streams from Digital Business Models.

The Afternoon Sessions:

The Battery Panel

We are preparing a high-level panel on **Batteries and their Supply Industries** - stay tuned for speaker and topic news to be released soon !

The European Automotive Journey:

Depart on a journey from Portugal via Slovenia to Moldova -highly experienced industry experts will share with the Western Balkans audience on how their industries found their place on the global automotive trail !

Deep Dive China:

Richy Qiu, CEO of GNSGO, is a renown expert on China's New Energy Vehicles & Autoparts industries, connecting global buyers with audited factories. In a fireside chat conversation, Richy will give an insight on how to work successfully with Chinese automotive partners

OEM Panel

Our traditional OEM knowledge panel will feature this year **Dr. Robert Kiml**, President, **TOYOTA Motor Manufacturing Czech Republic**, who together with other OEM experts will offer insights from the current OEM scenery

Day 2: Wednesday 13.05.2026

The Morning Sessions:

The Morning Keynote:

THE YUGO PROJECT: Rebirth of a Brand

Prof. Dr. Aleksandar Bjelic, owner of **YUGO Automobile (TBC)**, will tell us how he & his team are working to make the dream of a **YUGO Comeback come true !**

Reducing the Cost of Manufacturing: how Leading Manufacturers are Changing the Game ?

Mark Rushton, Principal Product Marketing Manager @ **aPriori Technologies** in the **UK**, will share suggestions on innovating how manufacturers approach product development, emphasizing sustainability and efficiency in design engineering.

How to become a Supplier of OEM & Tier 1 Corporations ?

Representatives from **major international Mobility corporations** will share their insights on how to partner with them. Stay tuned for the speaker info soon to be dispatched !

The Afternoon Session:

B2B Meetings & Lunch

Our traditional & popular B2B Meetings Program will take place parallel to Lunch and reaching into the afternoon, giving you the opportunity to pre-register for one-on-one meeting slots with the conversation partners of your choice. Once you are registered for the SEE Automotive Conference 2026, you will receive an invitation via a weblink to the registration portal !

Conference Sponsors:

GOLD Sponsor



GOLD Sponsor



SILVER Sponsor



invenio



SOPLAST

Conference Partners:

Support Institution



Support Institution



Support Institution



Support Institution



Support Institution



Support Institution



Media Sponsors:



These companies/institutions already support the conference. Contact us to join them as a sponsor !