

SEE Automotive Conference 2025 – CONFERENCE AGENDA

Hotel Crowne Plaza, Belgrade, Serbia

May 27th & 28th, 2025

Day 1: Tuesday, 27.05.2025

Conference Moderator: Aleksandar Medjedovic, IFC

09:00h – 10:00h

REGISTRATION OF PARTICIPANTS

10:00h - 10:30h

Welcome to Belgrade – Centrepont of SEE Mobility Industries

Welcome remarks by

Automotive & Mobility Cluster Serbia and other Partners & Guests

10:30h – 11:15h

Where is the Global (Automotive) Economy going ?

Professor Dušan Marković, University of Belgrade, in conversation with
Professor Hall Gardner, American University of Paris, France, on Tendencies,
Tariffs and Torchlights at the End of the Automotive Tunnel

11:15h – 12:00h

Innovation Driver Switzerland

Hear from **Jörg Grimm**, (Founder of **SwissSupplyChainTech**, Berne/Switzerland)
and **Eugeniu Osmochescu** (Program Manager, International Finance
Corporation – IFC) about the Swiss innovation & mobility scenery

12:00h – 13:00h

Lunch Break

13:00h – 13:15h

Sponsor Corner: Enery

Todor Marinov, Enery: “From Grid to Garage: Greening the Automotive Supply
Chain” – benefits of the green Power Purchase Agreements”

13:15h – 14:00h

Software & Data -the Future Mobility Supply Chain Players ?

Hear about the latest technologies that may drive the future supply chains
Kağan Bakırcı, A2MAC1 – Decode the Future, France/Germany
Stevan Radić, VEGA IT, Serbia

14:00h – 14:30h

Update on Artificial Intelligence in Mobility

Hear from our two top AI experts:

Ana Stojković Knežević, Auxality, Serbia

Ksenija Uličević, Vision Intelligence Limited, United Kingdom

14:30h – 14:45h

Sponsor Corner: SIQ

Marjan Mak, SIQ Ljubljana, Slovenia: "Success Stories from E-mobility Industries"

14:45h – 15:15h

Coffee Break

15:15h – 16:00h

Sustainability & Transformation in Automotive Manufacturing

Pierluigi Ghione, MD of Adhesive Polymers, Germany/Serbia in talk with

Dušan Bušen, FORI Group, Slovenia

Cédric Vasseur & Gianluca Lo Russo, MacDermid Enthone, Italy

16:00h – 16:30h

a new UNIDO Project for the Western Balkans

Irhad Puce & Fabio Russo, United Nations Industrial Development Organization

16:30h – 16:45h

Key Findings from the Global Automotive Consumer Survey

Alan Stefanac, Deloitte CE, Zagreb/Croatia

20:00 -

Gala Diner

Day 2: Wednesday 28.05.2025

09:30h - 10:30h:

REGISTRATION OF PARTICIPANTS

10:30h – 10:45h

MINI KEYNOTE: Mapping the future of mobility: Performance and ownership trends, trade dynamics and e-mobility
by Mila Varga, SEE Next, Bulgaria

10:45h – 11:15h

Hydrogen vs. Battery -or even Solar Energy: who will win ?

Patrick Dufour, MD of Development Agency of Heilbronn/Germany
Nimrod Ludescher, CEO of BDN Automotive, Budapest/Hungary

11:15h – 11:45h

Daimler Truck – Shaping the Future of Road Logistics

Jörg Howe, Daimler Truck AG, Stuttgart/Germany

11:45h – 13:00h

How to become a Supplier of OEM & Tier 1 Corporations

Representatives from major international Mobility corporations will share their insights on how to partner with them:

Jörg Howe, Daimler Truck AG, Germany
Nebojsa Djurić, Forvia Hella Group, Germany
Henrique Rezio, Soplast, Serbia/Portugal
Meng Han, WEGU Holding GmbH, Germany
Evgeny Gun, Gomma Line, Serbia

13:00 – 18:00

B2B Meetings & Lunch

Sponsors:

Gold



Gold



Silver



Bronze



invenio



Partners:

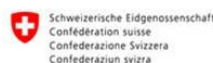
Support Institution



Support Institution



Support Institution



Support Institution

