

SEE Automotive Conference 2025 – CONFERENCE AGENDA

Hotel Crowne Plaza, Belgrade, Serbia May 27th & 28th, 2025

Day 1: Tuesday, 27.05.2025

09:00h – 10:00h

REGISTRATION OF PARTICIPANTS

10:00h - 10:30h

Welcome to Belgrade – Centrepoin of SEE Mobility Industries

Welcome remarks by

Automotive & Mobility Cluster Serbia and other Partners & Guests

10:30h – 11:15h

Where is the Global (Automotive) Economy going ?

Professor Dusan Markovic, University of Belgrade, in conversation with **Professor Hall Gardner**, American University of Paris, France, on Tendencies, Tariffs and Torchlights at the End of the Automotive Tunnel

11:15h – 11:45h

Coffee Break

11:45h – 12:15h

The Story of an Innovative E-vehicle manufacturer:

Challenging Mobility

Be prepared for hearing the success story of a globally operating manufacturer of Electric vehicles, known for an innovative approach to design and driving experience

12h15 – 12h45

Daimler Truck – Shaping the Future of Road Logistics

Joerg Howe, Daimler Truck AG, Stuttgart/Germany

12:45h – 13:30h

Innovation Driver Switzerland

Hear from experts like **Joerg Grimm**, (Founder of **SwissSupplyChainTech**, Berne/Switzerland) and **Eugeniu Osmochescu** (Program Manager, **International Finance Corporation – IFC**) and other experts about the Swiss innovation & mobility scenery

13:30h – 14:30h

Lunch Break

14:30h – 15:00h

Are Software & Data Future Mobility Supply Chain Players ?

Hear about the latest technologies that may drive the future supply chains

Kagan Bakirci, A2MAC1 – Decode the Future, France/Germany (TBC)

Stevan Radic, VEGA IT, Serbia

15:00h – 15:45h

Sustainability & Transformation in Automotive Manufacturing

Dusan Busen, FORI Group, Slovenia

Pierluigi Ghione, MD of Adhesive Polymers, Germany/Serbia

-and a representative from, **MacDermid Enthone**, an innovative surface finishing technology leader

15:45h – 16:15h

Coffee Break

16:15h – 17:00h

A Surprise Panel on Hot Technologies for Future Mobility

COMMON DINNER

You are invited to the traditional networking dinner !

Day 2: Wednesday 28.05.2025

09:30h - 10:30h:

REGISTRATION OF PARTICIPANTS

10:30h – 11:30h

MINI KEYNOTES: Mobility Technology Trends

Mapping the future of mobility: Performance and ownership trends, trade dynamics and e-mobility – by Mila Varga, SEE Next, Bulgaria

Hydrogen vs. Battery -or even Solar Energy: who will win ?

Patrick Dufour, MD of Development Agency of Heilbronn/Germany
Nimrod Ludescher, CEO of BDN Automotive, Budapest/Hungary
-plus an expert from a renowned regional **solar energy leader**

Update on Artificial Intelligence

Stay up-to-date on one of the most important topics of the industry !

Key Findings from the Global Automotive Consumer Survey

Alan Stefanac, Deloitte CE, Zagreb/Croatia

plus some news: **a new UNIDO Project for the Western Balkans**

11:30h – 12:45h

How to become a Supplier of OEM & Tier 1 Corporations

Representatives from major international Mobility corporations will share their insights on how to partner with them:

Joerg Howe, Daimler Truck AG, Germany
Sasa Mladenovic, Johnson Electric, Serbia (TBC)
Nebojsa Djuric, Forvia Hella Group, Germany
Henrique Rezio, Soplast, Serbia/Portugal
Meng Han, WEGU Holding GmbH, Germany
Evgenii Gun, Gomma Line, Serbia

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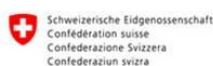
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